

## DATA COLLECTION AND FIELD OPERATIONS

3. As the sample expands toward national coverage, ensure that multiple participating sites ask common questions and collect data during similar time periods

# DATA COLLECTION AND FIELD OPERATIONS

For many countries, the best data collection technique is face-to-face interviewing. **Action Steps** taken for data collection and field operations include:

1. Determine the frequency with which data will be collected
2. Select the data collection period for one surveillance cycle
3. Determine location(s) for surveillance administration
4. Schedule interviews
5. Maintain appointment and interview records
6. Make rescheduling and interview disposition decisions
7. Establish and implement a quality assurance plan
8. Maintain a high cooperation rate
9. Decrease sources of errors

**Important Considerations** include:

1. Use question probing
2. Record open-ended questions
3. Beware of artificial biochemical and behavioural self-report data collection link

**Goals and Standards** include:

Goals:

1. Over time, increase capacity to collect nationally representative data.
2. Over time, increase capacity to collect more rapid health risk information for use in planning prevention and health promotion programs and policy.

Standards:

1. Maintain detailed and accurate appointment and interview records as a quality control measure
2. Ensure participants' response rates without replacing selected sample